

APRIL FOR ARTISTS

30 DAYS OF CONTENT!
#APRILFORARTISTS2023

1
Artist
Introduction

2
How you
Learnt

3
Where You
Create

4
Work In
Progress

5
Close Up
Process
Video

6
Preferred
Media

7
Your
Inspiration

8
Favourite Art
Tools

9
Your Artist
Outfit

10
A Day In The
Life

11
Close Up
Photo

12
Art In Situ

13
Timelapse

14
What's On
Your brush

15
Finished
Work

16
Share Facts
About You

17
Favourite Art
Quote/Artist

18
Real Time
Video

19
Colour
palette
Choices

20
Art Tip Or
Hack

21
Self Care
Practice

22
Throwback
vs Now

23
Share A
Technique

24
You & Your
Art Selfie

25
Work In
Progress

26
Behind The
Scenes Video

27
Your Reason
Why

28
Artistic
Influences

29
Process
Video Reel

30
Artistic
Aspirations

APRIL FOR ARTISTS

DAY 1

ARTIST INTRODUCTION:

INTRODUCE YOURSELF, TELL YOUR FOLLOWERS WHO YOU ARE, WHAT TYPE OF ART YOU DO. SHARE A PHOTO OR A REEL, JUST MAKE SURE YOU INCLUDE YOURSELF IN IT!

DAY 2

HOW YOU LEARNT:

ARE YOU SELF TAUGHT? DID YOU LEARN THROUGH ONLINE COURSES, A DEGREE?? SHARE YOUR JOURNEY! SHARE SOME IMAGES OR ADD A VOICEOVER TO A VIDEO.

DAY 3

WHERE YOU CREATE

SHARE A VIDEO OR PHOTO OF WHERE THE MAGIC HAPPENS! IS IT IN A STUDIO, AT THE KITCHEN TABLE, OR SOMEWHERE ELSE?

DAY 4

WORK IN PROGRESS

SHARE SOMETHING THATS NOT QUITE FINISHED YET. YOU COULD TAKE A PHOTO OR CREATE A REEL.KEEP IT SIMPLE OR THIIK OUTSIDE THE BOX!

DAY 5

CLOSE UP PROCESS VIDEO

SHARE A VIDEO OF YOUR ART MAKING UP CLOSE AND PERSONAL TO REALLY SHOW OFF THE DETAILS

DAY 6

PREFERRED MEDIA

WHAT IS YOUR PREFERRED MEDIA (ART MATERIAL) AND WHY? OR DO YOU HAVE MORE THAT ONE?

DAY 7

YOUR INSPIRATION

EXPLAIN THE INSPIRATION BEHIND YOUR WORK. HAS IT ALWAYS BEEN THIS? WHY? IF THERE IS MORE THAN ONE THING THAT INSPIRES YOU CONSIDER A CAROUSEL OF IMAGES OR A REEL.

DAY 8

FAVOURITE ART TOOLS

SHOW US YOUR FAVOURITE TOOLS, BRUSHES, ETC! TRY A VIDEO IF YOU HAVEN'T YET. TALK ABOUT WHY YOU USE THEM - YOU COULD FILM FROM ABOVE IF YOU DON'T WANT TO BE IN THE VIDEO.

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DAY 9

YOUR ARTIST OUTFIT

WHAT DO YOU WEAR WHEN YOU CREATE? DO YOU HAVE PARTICULAR ART CLOTHES, OR AN APRON ETC?

DAY 10

A DAY IN THE LIFE

TAKE US THROUGH A DAY IN YOUR (CREATIVE) LIFE. MAYBE A REEL OF LOTS OF SHORT CLIPS OR CAROUSEL OF PHOTOS!

DAY 11

CLOSE UP PHOTO

SHARE A CLOSE UP PHOTO OF ANY PIECE OF YOUR ART. YOU COULD INCLUDE YOUR HAND HOLDING A BRUSH ETC FOR SCALE.

DAY 12

ART IN SITU

SHARE A PHOTO OF YOUR ART ON A WALL (OR WHEREVER IT WOULD GO IN REAL LIFE) YOU COULD USE AN APP SUCH AS 'INSITU' OR JUST A ROOM IN YOUR HOUSE.

DAY 13

TIMELAPSE

RECORD A TIMELAPSE VIDEO OF YOURSELF CREATING YOUR ART. (IT CAN JUST BE PART OF THE CREATION NOT THE ENTIRE PROCESS)

DAY 14

WHAT'S ON YOUR BRUSH?

SHOW US WHAT'S ON YOUR BRUSH (OR WHATEVER YOU CREATE WITH!) TALK ABOUT THE COLOUR CHOICE/MEDIUM/WHAT YOU ARE CREATING ETC

DAY 15

FINISHED WORK

SHARE A PHOTO OR VIDEO OF A FINISHED PIECE OF WORK. BE CREATIVE WITH HOW YOU DO THIS! HOW COULD YOU REVEAL IT IN AN INTERESTING WAY?

DAY 16

SHARE FACTS ABOUT YOU

LET YOUR AUDIENCE GET TO KNOW YOU! TELL 2 TRUTHS AND A LIE FOR THEM TO GUESS FROM, OR A FEW RANDOM FACTS ABOUT YOUR SELF. SHARE YOUR OTHER HOBBIES, YOUR PETS, YOUR FAVOURITE PODCAST OR BOOKS ETC!

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DAY 17

FAVOURITE ART QUOTE/ARTIST

HAVE YOU GOT A FAVOURITE ARTIST QUOTE? CREATE AN IMAGE IN CANVA AND SHARE IT, OR SHARE A PIECE OF THEIR ART WITH A QUOTE THAT IS MEANINGFUL TO YOU IN THE CAPTION

DAY 18

REAL TIME VIDEO

TAKE A REAL TIME VIDEO OF YOUR PROCESS. SHARE IT IN A REEL WITH A VOICEOVER ABOUT WHAT YOU'RE DOING OR PAIR IT WITH A TRENDING AUDIO

DAY 19

COLOUR PALETTE CHOICES

SHARE YOUR COLOUR PALETTE (OR ACTUAL PAINT PALETTE!) AND EXPLAIN WHAT YOU ARE DRAWN TO THESE COLOURS

DAY 20

ART TIP OR HACK

HAVE YOU GOT AN ART TIP TO SHARE THAT IS USEFUL? OR IS THERE SOMETHING YOU ARE STUCK WITH AND YOU NEED ADVICE WITH??

DAY 21

SELF CARE PRACTICE

WHAT SELF CARE OR RITUALS DO YOU INCLUDE IN YOUR LIFE TO HELP WITH YOUR ART PRACTICE AND WHY?

DAY 22

THROWBACK VS NOW

SHARE AN OLDER PIECE OR WORK AND COMPARE IT TO YOUR WORK NOW. TALK ABOUT HOW YOUR WORK HAS EVOLVED OR IMPROVED!

DAY 23

SHARE A TECHNIQUE

SHARE A PARTICULAR TECHNIQUE OR PROCESS USED IN YOUR PRACTICE THAT YOU ENJOY

DAY 24

YOU & YOUR ART SELFIE

GET IN FRONT OF OR HOLD YOUR ART! IT COULD BE A VIDEO/REEL OR PHOTO. BUT ITS TIME FOR YOU BOTH TO SHINE!

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DAY 25

WORK IN PROGRESS

SHARE ANOTHER WORK IN PROGRESS. PERHAPS A DIFFERENT PIECE TO THE FIRST TIME, OR IF YOU SHARED A PHOTO LAST TIME THIS TIME TRY A REEL

DAY 26

BEHIND THE SCENES VIDEO

SHARE SOME BEHIND THE SCENES FOOTAGE, MAYBE YOU COULD NARATE IT OR ADD TEXT/CAPTIONS. ARE YOU MESSY OR NEAT? WHAT GOES ON WHILST YOU CREATE?

DAY 27

YOUR REASON WHY

WHAT MADE YOU WANT TO BE AN ARTIST? WHAT IS THE MOTIVATION BEHIND YOUR CREATIVE PRACTICE AND YOUR ART? SHARE A PHOTO/REEL OF YOURSELF OR YOUR ART.

DAY 28

ARTISTIC INFLUENCES

IS THERE AN ARTIST, GENRE OF ART, OR PARTICULAR STYLE/INFLUENCE THAT HAS INSPIRED YOU? MAYBE ITS SEVERAL THINGS?

DAY 29

PROCESS VIDEO REEL

ITS NEARLY THE END! SHARE ONE LAST PROCESS VIDEO OF YOUR ART. ASK YOUR AUDIENCE A QUESTION OR ADD SOME TEXT OR CAPTIONS TO MAKE IT EXTRA ENGAGING.

DAY 30

ARTISTIC ASPIRATIONS

CONGRATULATIONS IF YOU MADE IT THIS FAR, EVEN IF YOU MISSED SOME DAYS! WHAT ARE YOUR ARTISTIC ASPIRATIONS FOR THE FUTURE? DREAM BIG!

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